

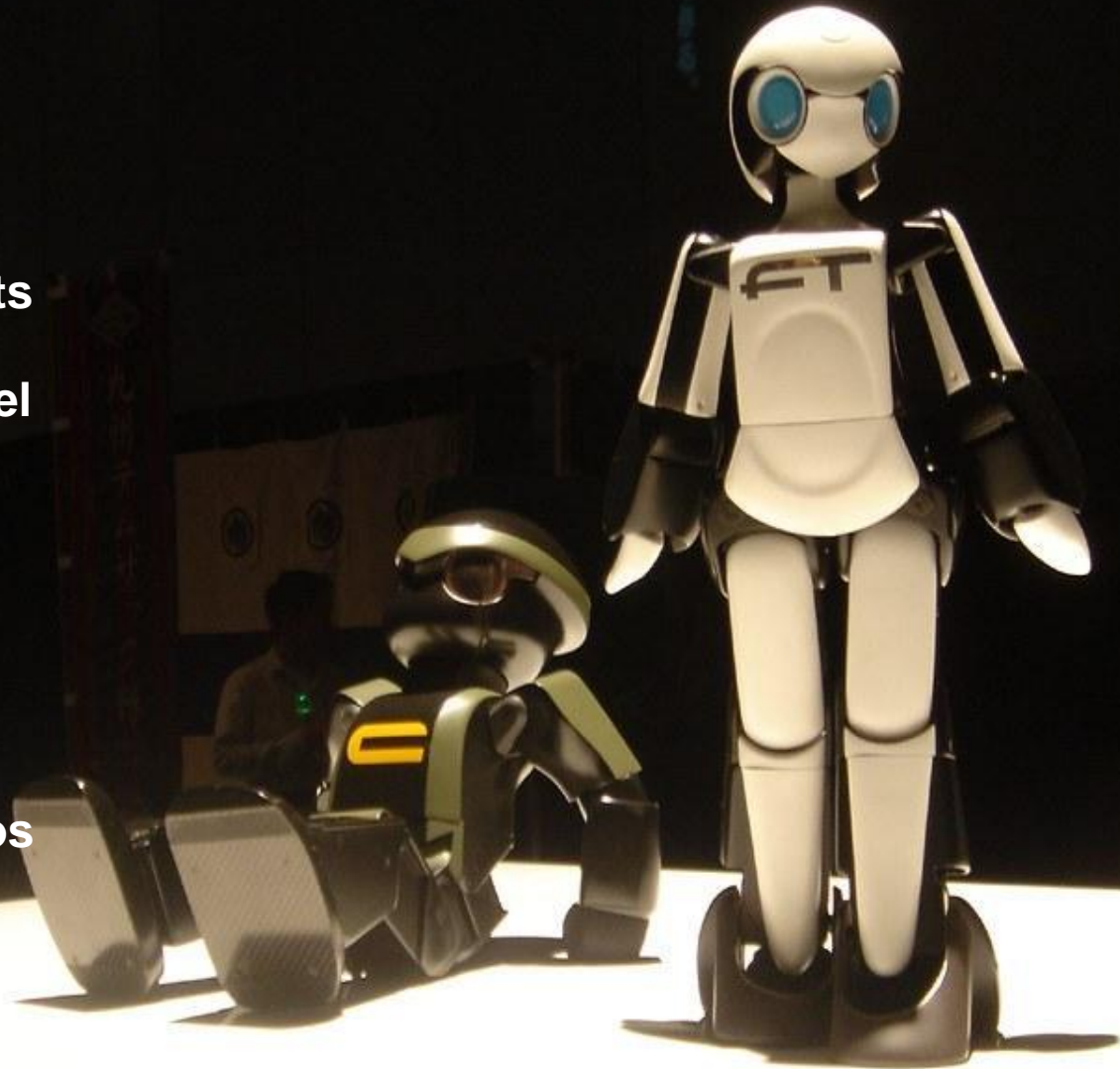
# Your Robot Is An Idiot 2

@BillBoorman

#tru

# The Data

- > 7mn Applicants
- > 2% in the funnel
- > 0.01% Hired
- > 16 Companies
- > 5 Continents
- > Matching Ratios



# Learning

> Poor Attraction

- > 8 x Increase in apply
- > 4 points of interest
- > The brand moved
- > Engagement & Nurture
- > Retail Experience



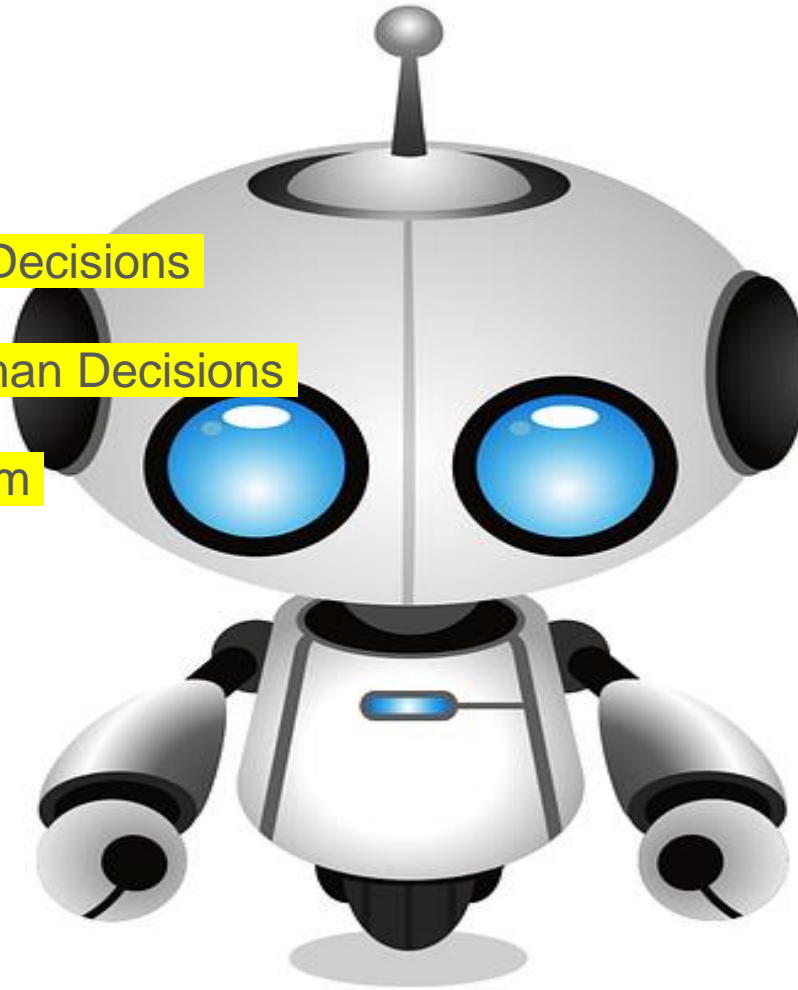
# Workflow

> Automated Tasks

> Automated Lateral Decisions

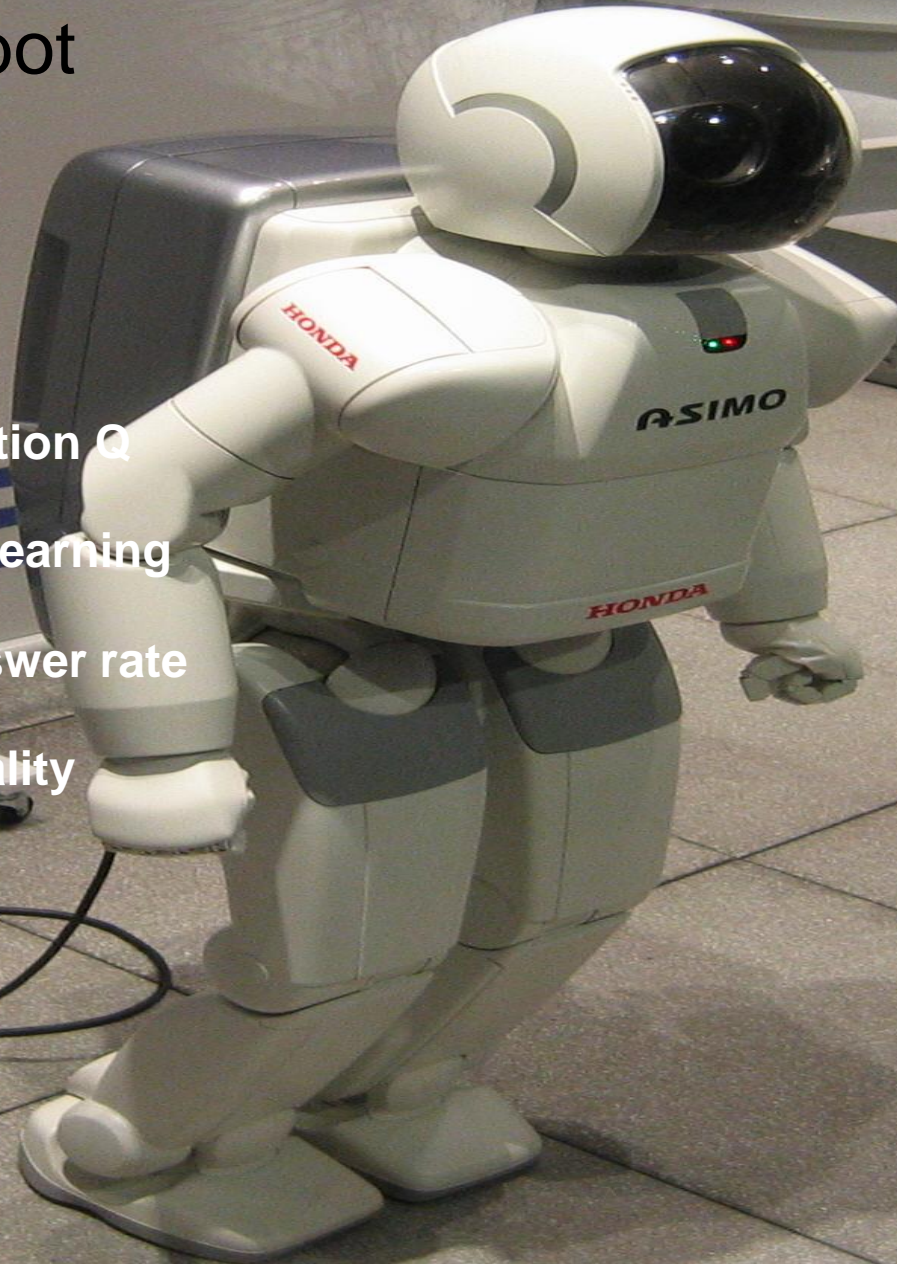
> Machine Learn Human Decisions

> The human algorithm



# Client Chatbot

- > Jobpal Partner
- > FAQ's
- > Task Q/Information Q
- > 4 week human learning
- > 40% to 80% answer rate
- > Human personality



## Next Step

- > Workflow Map
- > Automate Tasks & Conversation
- > Lateral Decisions
- > Supervised Learning
- > Build knowledge bank/Brain

