

# RECRUITING SUMMER ACADEMY

## Digital Recruiting

AGENDA TAG 4 17. September 2020

Digital Candidate Sourcing & Persuasion

Präsentiert vom



| Zeit        | Vortragstitel  | Inhaltsbeschreibung  | Redner Name   | Redner Firma/Organisation                                |
|-------------|--|--|---|--|
| 10:00-10:15 | <b>Eröffnung des 4. Tages der DIGITAL RECRUITING SUMMER ACADEMY</b>                                  | Einführung in den vierten Tag mit dem Themenschwerpunkten: Digital Candidate Sourcing & Persuasion   | Wolfgang Brickwedde   | ICR  |
| 10.15-11.00 | <b>Are robots taking over my job as a recruiter?</b>   | No, but they can take over labour intensive work and sometimes be even more "human" than a human. This session is especially for you if you want to know which steps in the recruitment process can be automated (now and in the near future) and what   | Marcel van der Meer   | Rabobank & Klikwork                                      |
| 11:00-11:45 | <b>IT Recruiting on Auto Pilot – Automating the Future with AI</b>                                   | John Russell, senior talent acquisition and sourcing specialist for AMS, shares his first-hand experiences of how an AI-based recruiting platform (Pocket Recruiter), has impacted his approach and will alter the role of a recruiter.  | John Russel   | Morgan Stanley via AMS & Felix Wetzel<br>Pocketrecruiter |
| 12:00-13:00 | <b>Hire-Ready Candidates on a Silver Platter - the power of talent pipeline automation</b>           | In roles like sales, science and technology, the very best candidates are still hard to hire, regardless of COVID-19. They are safe in a role and know they are in high demand. Talent pipelining, a cross between active sourcing and recruitment marketing, is the best way to create a constant stream of 'hire-ready' talent without spending hours on social media or filtering advertising responses.<br><br>Falls Sie noch weitere Fragen zu dem Thema haben (werden), reservieren Sie sich jetzt noch weitere 30 Minuten in Ihrem Kalender und kommen Sie zum direkt anschließenden interaktiven "Deep Dive" mit dem Referenten. Hier ist der Link:<br><a href="https://candidateid.zoom.us/j/93292378377">https://candidateid.zoom.us/j/93292378377</a> | Adam Gordon   | Candidate ID   |
| 13:00-14:00 | <b>FACTS &amp; FIGURES Talk</b>  | Active Sourcing: man or machine - who will do it in the future?  | Adam Gordon, Felix Wetzel   |  |
| 14:00-15:00 | <b>Talent Sourcing @ MHP – Behind the Scenes</b>   | 2020 hat Überraschungen und Herausforderungen für Talent Acquisition @ MHP gebracht. Stark spezifizierte Hiringdemands, entschleunigter Bewerbungseingang & rein virtuelles Arbeiten ... – wie kann Talent Sourcing hier effektiv eingesetzt werden? Wir haben die Kapazitäten im Talent Sourcing erhöht und den Fokus auf Pooling gesetzt – mit Erfolg. Gerne geben wir einen Einblick in unsere Herangehensweise und kommen gerne mit Ihnen ins Gespräch über Chancen und Risiken im Talent  | Sarah Böning, Director - Talent Acquisition<br><br>Birgit Schmidmeier, Senior Professional - Talent Acquisition | MHP Management- und IT-Beratung GmbH                     |
| 15:00-16:00 | <b>6 sourcing tools to legally find candidates who don't want to be found and boost your results</b> | There are multiple sourcing tools in the market. The problem is that tools come and leave. As a sourcer or recruiter you should also take into account how you should combine various tools. Not each tool is suitable for daily use. Jiri will show you 6 simple tools that will help you to uncover the hidden talent and find more candidates   | Hiri Herodek, Senior Talent Acquisition Partner   | Accolade Inc.  |